



PeopleMatter Media Contact

Joy Capps

843.730.3857

joy.capps@peplematter.com

PEOPLEMATTER OPENS KING STREET WORLD HEADQUARTERS

Charleston-based Software Company Unveils
State-of-the-Art, Downtown Building

CHARLESTON, SC — April 12, 2013 — PeopleMatter, the largest provider of comprehensive service-industry HR software, today announced the Grand Opening of the Company's new world headquarters at 466 King Street. Projected to bring 265 jobs to the area and an \$18.8 million capital investment over the next four years, PeopleMatter is now the largest privately-held technology located in downtown Charleston. The King Street building totals 15,000 square feet and currently holds 118 PeopleMatter team members.

On April 11, PeopleMatter held a Grand Opening event that included blocking off the street directly in front of the building — a major artery in downtown Charleston — so the Company could host a block-party-style celebration. Festivities kicked off with Charleston Mayor Joe Riley, Charleston Digital Corridor Executive Director Ernest Andrade, and PeopleMatter President and CEO Nate DaPore speaking and performing a ribbon cutting ceremony. The private event was catered by the Charleston Hospitality Group — a PeopleMatter client. Live music was performed by PartyMouth. Guests were invited to tour the building and hear its history.

The opening of the 466 King Street building is the completion of Phase One of PeopleMatter's downtown relocation. The second phase — schedule to begin in late 2014 — will involve constructing a second building in the adjacent 468 King Street location. The renovation phases will add a combined project of 55,000 square feet to the heart of downtown Charleston.

"We put a lot of time and thought into planning this building — everything from the open floor plan to individualized chair selections. We've seen immediate pay off," stated DaPore. "Our team is really enjoying the new facility and being a part of the downtown community. With our "stimulate + create = innovate" philosophy, downtown Charleston offers the ultimate experience for our for team members to thrive in both our Company and our community."

In order to meet with historic Charleston's city ordinances, the building salvaged the façade of the original 466 King Street building. The inside of the building was gutted and the 100-year-old historic shell became the frame for the new Company headquarters. The original exposed brick walls can still be seen on three of the four floors.

PeopleMatter put an emphasis on blending the history of the building with state-of-the-art technology and interior design — something that can be seen in the details throughout the building. When some of the original beams were removed, the Company had one made into shelving for the headquarters' bistro-like kitchen and a boardroom table for the fourth floor conference room. The building's patio has a bar boasting three taps. A committee of PeopleMatter team members decides the beer selection.



“I think we are now the only business that has a private rooftop bar with three taps in South Carolina,” joked DaPore. “It’s really remarkable to stand in our building today and think how far we’ve come – since three guys began writing ideas on whiteboards. I think it goes back to creating an environment that lets your Company’s culture develop organically. That’s why we built a space where our team members can work together and play together.”

PeopleMatter began in the Charleston Digital Corridor (CDC) Flagship incubator in 2009. Today the Company is headquartered in Charleston with offices in Atlanta, GA and San Francisco, CA. The growing Company has experienced a series of success recently, including the acquisition of assessment provider, PeopleClues, processing its one-millionth application and finalizing a \$19M round of venture capital funding.

“PeopleMatter was one of the first companies to be a part of the Charleston Digital Corridor,” said Andrade. “It’s been a pleasure to watch this Company go from a few people working in our flagship to such a strong presence in the heart of downtown. PeopleMatter is a model for what technology companies are able to achieve here in Charleston.”

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peplematter.com, [@PeopleMatter](https://www.facebook.com/PeopleMatter) and [facebook.com/PeopleMatter.HR](https://www.facebook.com/PeopleMatter.HR).

###